

Life Décor

Shopping Festival

LDSF

2017

In Association with
“MIDNIGHT BAZAR”

To,
Director / Marketing Manager

Sub: Proposal for Exhibition/Sponsorship in the mega fair of Life style “ Life Décor Shopping Festival “at Agra.

Dear Sir/Madam,

We are pleased to inform you that after the Grand success of 17th Edition of the Mega trade fair of consumer goods, **MIDNIGHT BAZAR** at Agra, we (Raavi Events & Entertainment) presenting you a Mega Fair on Life Style “**Life Décor Shopping Festival**” at Agra,

In the sequence of fairs we are launching a mega fair on Life style dedicated to Women, to give a chance to learn, speak, explore through various programmers Together with a wonderful environment of shopping. It will also provide the Participating companies and retailers an opportunity to reach out to the masses and the end consumers.

The Plot of **Life Décor Shopping Festival**” roams around cultural programs Fe mina workshops (Beauty, health, safety, cooking etc) Appreciation ceremony for A woman’s from different fields of society.

With the unique positioning and extensive support garnered from almost all of the Media across, the event “ **Life Décor Shopping Festival**” will hold true to deliver its Motto’ Life Décor.

Managing and catering such a unique event a highly organized team of people from Raavi Events & Entertainment (I) Pvt. Ltd will manages the event with its huge team of Enthusiastic and energetic young professionals who are dedicated to provide the best keeping in mind the interest of all participants.

We look forward to your co-operation and support to take this event even higher.

Life Décor Shopping Festival

Date: 6th-15th October, 2017

Venue: Kothi Meena Bazaar Ground, Shahganj, Agra- 282010

Yours Sincerely

Manish Kumar Agarwal

09760018805

Event Co-Ordinator,

Raavi Events & Entertainment (I) Pvt. Ltd.

Agra

Corporate Office: 5, Surya Nagar, Civil Lines, Khandari,Agra

raavildsf@gmail.com / info@raavievents.com

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About Life Décor shopping festival

“Life Décor shopping festival 2017” at **Kothi Meena Bazar**, Agra, will be spread over 10000 Sq yds, having around 150 stalls and pavilions with more than 100 National and Multinational Company’s participation.

The wide range of house hold products of national and international standards including electronic goods, cosmetic fashion, jewellery, apparels, gifts, novelties, furniture, and lot more related to lifestyle goods.

Expected FOOT FALL of about 1,50,000 visitors in 10 days and explore the market of your products amongst the upper and middle class house-wives, women organizations & societies, industrialists, professionals and trading houses.

' Life Décor shopping festival – 2016 : (At a Glance)

Date : 6th to 15th October 2017 (Fri. & Sun.)
Venue : Kothi Meena Bazaar, (Shahganj, Agra)
Timing : 02:00 PM to 10:00 PM

STALL SPECIFICATION & TARIFF

<i>Sr. No</i>	<i>STALL</i>	<i>AREA</i>	<i>OFFER(in Rs.)</i>
1	Regular Stall (Octonum Structure)	8' x 6.5'	25000
2	Furniture Stall (Only For Furniture)	Spl size 10x15 min,	30000
3	Gold Pavilion (at Premium Location)	10' x 15'	60000

❖ GST compulsory @ 18% extra.

Stalls, partition walls and one counter table, two chairs, stall lights and One power point consumption. (25% extra for corner stalls)

BOOKING OF STALLS

Booking of stalls shall be available on 'first-come-first-serve' basis on full payment in advance by crossed cheque/demand draft only, drawn in favor of **Raavi Events & Entertainment India Pvt. Ltd.** Payable at Agra. Reservation/possession of stalls will be made on receipt of full payment.

CANCELLATION

No refund shall be made under any circumstances for cancellation of booking.

PUBLICITY

'Life Décor shopping festival – 2017 a mega show on latest consumer products for better living will be given a massive publicity through display advertisement in the leading Newspapers of city as well as with the electronic channels of the city , well placed eye catching hoardings and banners in the city. Beside these personal invitation

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cards will be sent to the class people viz. members of social clubs, Banks, businessmen, women organizations, government officials, industrialist's client of five and three star hotels etc.

For Booking & Future Details Contact : +91 8057913224, 9760018805

Exhibition Rules & Regulations

- ❖ Exterior shell will be made available for display of exhibits at **9:00 a.m. on 6th October 2017**. Interior work must be completed by 2:00 p.m. In the event of a participant not taking possession of his stall(s) by 6:00 p.m. on the opening day of the exhibition, the Event Managers reserve their right to allot vacant stall(s) to another party.
- ❖ The Event Manager reserves the right to amend the floor plan and shall not be liable for any change in the venue or dates arising from circumstances beyond their control.
- ❖ Event Manager shall not be liable for any damage/loss occurring from natural calamity or any eventuality beyond their control.
- ❖ The allotment of stalls is the sole discretion of Event Manager.
- ❖ No exhibitor shall be allowed to change the interior layout, paint the exterior or interior, or even change the format.
- ❖ Any damage to the structure, furniture or fillings in the exhibition hall during the period of the exhibition shall be liable for the damages.
- ❖ General security surveillance of exhibit area will be provided but in case of any theft, the Event Manager shall not be responsible or liable to pay any damages.
- ❖ Space will have to be vacated by the participant within three hours of the closer of exhibition on the last day.
- ❖ Settlement of Sale Tax or any kind of tax , as payable on the sale of goods during the exhibition, will be the sole responsibility of the participants.
- ❖ Event Managers will make all necessary security arrangements. However, participants will be responsible for the security of their exhibits and cash during the exhibition and should get their exhibits duly insured.
- ❖ All the disputes will be subjected to Agra jurisdiction.
- ❖ All the rights are reserved with the organizers of **'Life Décor shopping festival – 2017 6th to 15th October 2017**

“Therefore, abide by all terms & conditions stated above”

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(Authorized Signatory of Participating Company)

SPACE BOOKING FORM
(PLEASE FILL IN WITH BLOCK LETTERS)

No. of Stalls required	<input type="text"/>	Stall Nos. requested	<input type="text"/>
FASIA	<input type="text"/>		
Name of exhibiting Company	<input type="text"/>		
Company's Address	<input type="text"/>		
Telephone No.	<input type="text"/>		
Products to be exhibited	<input type="text"/>		
Contact Person Name and designation	<input type="text"/>		
Amount	<input type="text"/>		

(Please make payment only by cheque / demand draft crossed & in favour of Raavi Events & Entertainment (I) Pvt. Ltd., payable at Agra.)

We accept all the rules & regulations of the exhibition mentioned overleaf.

Date:-

Signature & Seal

Please complete and return to the address given below immediately.

Stalls will have - one counter table, two chairs, stall lights and One power point of 5 ampr. (25% extra for One corner stalls)

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